



Michigan Primary Care Association

Children's Health Insurance Community-Based Outreach and Enrollment Program



Our mission is to promote, support, and develop comprehensive, accessible, and affordable community-based health care services for everyone in Michigan.

www.mpca.net



MPCA

- The [Michigan Primary Care Association](http://www.mpca.net) is a non-profit organization working to promote, support and develop comprehensive, community governed, quality health care that ensures excellent health and quality of life for Michigan residents.
- MPCA provides technical assistance, consultation, training opportunities, collective advocacy, network facilitation and program support to Community Health Centers and other community-based providers across the state.





Community Health Centers

- [Community Health Centers](#) have been providing comprehensive, accessible, affordable, quality primary and preventive health care for over 40 years.
- Today, 32 Michigan Community Health Centers are the health care home for over 600,000 patients annually at 160 sites across the state.
- [Michigan Community Health Centers](#) are part of a nationwide network of 1,200 Health Centers spread across 50 states and all U.S. territories that provide care for 20 million people at 7,500 locations.
- In 2007, 90% of Michigan Health Center patients had incomes up to 200% of the federal poverty level; 33% were uninsured and 48% had public insurance (Medicare, Medicaid, CHIP).



Facts Across Michigan

- From 2006 to 2007, the percentage of Michigan's children who lack health insurance increased from 4.7 percent to 6.2 percent of the population.
- The percentage of Michigan's youngest children (ages 0-5) without insurance increased from 4.6 percent in 2006 to 7.8 percent in 2007.
- Children and adults under 65 in Michigan with family incomes below 200 percent of the federal poverty level were almost three times as likely to be uninsured.
- **In total, there are 142,000 uninsured children across the State of Michigan.**





MPCA Children's Health Insurance Outreach & Enrollment Initiative

- MPCA received nearly \$1 million in grant funding from the [Centers for Medicare and Medicaid Services](#) in October of 2009
- Funding was given to support a two year community-based, state-wide enrollment program for [HealthyKids](#) and [MIChild](#)
 - Both programs offer families comprehensive health coverage including regular check-ups, dental coverage, prescription drugs and immunizations at little or no cost.



Community-Based Outreach

- Community Outreach Specialists working as part of MPCA's grant efforts are stationed in Health Centers working with communities across the state:
 - Detroit
 - Lansing
 - Jackson
 - Saginaw
 - Marquette
 - Baldwin
 - East Jordan





Community-Based Outreach

- Outreach Specialists provide “on-site” enrollment for families in community environments schools, businesses and local community-based organizations and service providers
- Our outreach philosophy not only enrolls families in quality health coverage programs but helps them submit verification documents, better understand their benefits, find a medical home and get referrals for other helpful programs.



Getting More Kids Covered

- Over the course of our two year program we hope to enroll 12,000 children in free and low-cost health insurance programs.
- Our initiative will be used as an example for other states and organizations to help cover more children.
- The strategies we develop to make enrollment easier and more efficient for families will be used to train outreach and enrollment staff across the State of Michigan, and eventually the country.





Working Together

- Our efforts rely on local partners- organizations in communities across Michigan who work with low-income and working families.
 - Your organization can help get Michigan children covered by partnering with your regional Community Outreach Specialist!
 - Partnerships range from assisting Outreach Specialists in distributing informational materials to inviting your local specialist to enroll families at your organization or business.



Working Together

- To find contact information for the Community Outreach Specialist in your area please visit www.mpca.net/enroll.html





It all begins with local partnerships...

To learn more about working with our program please contact your local Community Outreach Specialist.

Or contact our program headquarters at MPCA in Lansing...

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